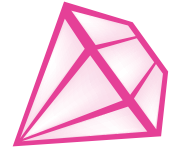
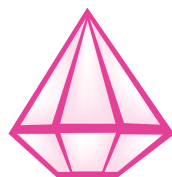
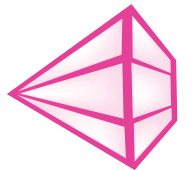




Quick Start

Cookie Lee®



QuickStart your way to success!

As a new Cookie Lee Consultant you can earn rewards and special honors in your first 90 days!

Studies have shown that it takes 30 days to create a habit, and by starting your new business venture on a fast track to success, you are more likely to be successful long term AND maintain it! By earning your QuickStart rewards package of products, you can begin to pay yourself back for your initial investment cost of starting your new Cookie Lee business. PLUS, you'll receive additional rewards for every new Consultant you recruit who also achieves QuickStart within your 90-day qualification period. Refer to the 90 Days to Success worksheet in the Consultant Training Manual for a blueprint of how to successfully achieve QuickStart. You may also keep track of your progress on the calendar in the back of this brochure. We're rooting for you!

Here's how QuickStart works:

Cookie Lee QuickStart Qualification Steps:

- Step 1:** Become a qualified Cookie Lee Consultant by signing up and purchasing jewelry under Option 1 or 2.
- Step 2:** Personally recruit two (2) new Cookie Lee Consultants who sign up during your 90-day QuickStart period.
- Step 3:** Purchase \$1,500 wholesale in jewelry during your first 90 days (your initial purchase counts).
- Step 4:** Fill out the enclosed QuickStart Rewards Form within 30 days of completing the QuickStart program and submit it to Cookie Lee via email (quickstart@cookielee.com); mail (send attn: Consultant Care); or fax (800-652-8884) for qualification review.
- Step 5:** Receive \$200 (wholesale) in free jewelry, including items from the current catalog!
- Step 6:** Receive special recognition and a QuickStart keepsake.

Cookie Lee QuickStart Plus

QuickStart together! If you achieve the QuickStart Award and one of your new recruits also successfully earns the QuickStart Award within your first 90 days, you will receive:

- An additional \$100 (wholesale) in free jewelry.
- 10,000 Successorize points.

Sponsor Rewards:

If you are already a Consultant and one of your new recruits achieves the QuickStart Award, **you will receive 10,000 Successorize points**. Please note that you will receive 10,000 Successorize points for every single achiever you personally sponsor, so set your recruits up for success in their first 90 days!

Terms and Guidelines for QuickStart and QuickStart Plus programs:

- Program effective January 1, 2006.
- This is a one-time opportunity for new Cookie Lee Consultants only.
- Qualification period ends 90 calendar days from new Consultant sign-up date.
- Qualifications must be met within the timeline of program (first 90 days). No exceptions.
- The completed QuickStart Form must be received by the Corporate Office within 30 days of your qualification period.
- Items are pre-determined and will be shipped to the above address once qualification requirements are verified at the Corporate Office. Please allow two to four weeks shipping time for your QuickStart reward. There is no charge for shipping and handling.
- Program prizes may not be transferred to another person.
- Only sponsors of QuickStart achievers receive Successorize points. If Successorize points are earned after the current year ends, the points will be accumulated for the following year's Successorize program.
- Product prizes may not be exchanged for other products. Exchanges or returns (unless damaged) are not accepted with this program.
- No points or commissions will be given for the value of the free jewelry reward received from the QuickStart program and will not apply toward monthly leadership qualifications.
- A 1099 will be issued on rewards if total in gifts and prizes exceeds \$600 in a calendar year.

Great Rewards

- * Receive \$200 (wholesale) in free jewelry, including items from the current catalog!
Tip: Sell these items at a show, use them to enhance your current base inventory OR indulge yourself and wear them as your own gift for success with the QuickStart program!
- * Receive special recognition at Cookie Lee conventions.
- * Receive a congratulatory letter and a special QuickStart keepsake denoting your success for all to see.
- * Receive special recognition in the *Cookie Connection* magazine.

Steps to Success

- 1 Receive your Cookie Lee *Tote Bag* and review the items inside with your sponsor.
- 2 Review the Consultant Training Manual with your *sponsor*.
- 3 Attend a *Unit Meeting* or training event in your area.
- 4 Attend a home show with your Upline sponsor to learn how to conduct a *successful* Cookie Lee home show.
- 5 Wear the *jewelry* at all times as your “calling card.”
- 6 Carry your *Tote Bag*, business cards and *catalogs* everywhere you go!
- 7 Review the qualifications for all *incentive programs*.
- 8 Determine what your *goals* are for your Cookie Lee business.
- 9 Fill out your *Contact List* and determine WHO would be a good customer and WHO might like to become a Cookie Lee Consultant.
- 10 Schedule your *Kick-off Show* with family and friends.
- 11 Set a goal to book five (5) shows from your Kick-off Show and book two (2) more from each of those shows to begin building your *business base!*
- 12 Set aside two to four hours a day for your *CookieLee* business.
- 13 *Follow up* with everyone you come in contact with about the business.
- 14 Plan to attend the next Cookie Lee *convention*.

Keep Track of Your Progress

Make three (3) copies of this calendar (one for each month of your QuickStart period) to track your home shows and sponsoring appointments. Or, use the calendar located in the Steps to Success section of your Consultant Training Manual.

Sample 30 Day Calendar

Month of :						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

This is an example of setting goals to achieve QuickStart and QuickStart Plus:



Hold three (3) home shows a month with sale totals of \$350 each.



Sponsor one (1) new Consultant in months one and two.



In month three, help one or more of your new recruits achieve QuickStart, which will qualify you for QuickStart Plus. *

* If you achieve the QuickStart Award and one (or more) of your new recruits also successfully earns the QuickStart Award within your first 90 days, you will receive an additional \$100 (wholesale) in jewelry and 10,000 Successorize points!



QuickStart Reward Form

Email to quickstart@cookielee.com or fax to 1-800-652-8884

Consultant Name: _____ ID #: _____

Shipping Address: _____

Sponsor: _____ Completion Date of Program: _____

I achieved the following items for the QuickStart Program:

- ✓ I purchased \$1,500 (wholesale) in Cookie Lee product during my first 90-day period of signing up as a new Cookie Lee Consultant.
- ✓ I sponsored two (2) new Consultants during my first 90-day period.
Names/ID #'s: 1.) _____
2.) _____
- ✓ I helped ____ of my new recruits achieve the QuickStart program within my qualification period, and I am eligible for QuickStart Plus rewards.
Names/ID #(s) and the options they chose:

- ✓ I am eligible for 10,000 Successorize points.

Please sign and date below:

Signature: _____ Date: _____

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