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BUSINESS START-UP COSTS

CHOOSE OPTION 1 OR OPTION 2

Basic Start-up OPTION 1

	<u>Your Cost</u>
1st order minimum (\$325 retail value; your choice of jewelry @ 25% discount)	\$ 243.75
One-time membership fee (Consultant Training Manual and start-up materials)	\$ 50.00
Jewelry Tote Bag	\$ 10.00
Sales Tax (% varies by location); CA 7.75% on (\$325+\$50+\$10)	\$ 29.84
<u>Total (excluding shipping charges, if any)</u>	<u>\$ 333.59</u>

Best Value OPTION 2

1st order minimum (\$1,000 retail value; your choice of jewelry@ 50% discount)	\$ 500.00
One-time membership fee (Consultant Training Manual and start-up materials)	\$ 50.00
Jewelry Tote Bag	\$ 10.00
Sales Tax (% varies by location); CA 7.75% on (\$1,000+\$50+\$10)	\$ 82.15
<u>Total (excluding shipping charges, if any)</u>	<u>\$ 642.15</u>

New Consultants enjoy an immediate 50% discount on all subsequent jewelry purchases under either option.